



# 2010 PARTNERS IN PROMOTION (PIP) Exhibitor Giveaway/Prize Drawing Listing CMSA's Conference Guide

**ORDER FORM & PROMOTIONAL COPY DUE:** April 23, 2010  
**COMPLETE & FAX TO:** (501) 221-9068

**Case Management Society of America**

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Access [www.cmsa.org/conference](http://www.cmsa.org/conference) for the latest updates and downloadable forms.

**Promote your exhibit giveaway and/or prize drawing in CMSA's ORLANDO 2010 Conference Guide!**

Many exhibitors customarily offer a booth giveaway and/or hold a prize drawing at their booth in an effort to generate attendee traffic. CMSA is pleased to offer a **low-cost [\$250]**, high visibility method of promoting your booth giveaway and/or prize drawing in the Conference Guide.

All listings will appear in an "At Show Promotion" segment of the Guide (See example on back). You may award your prize drawing at your discretion; however, CMSA recommends you wait **until Friday, June 11 from 12:30 - 1:30p** to maximize your effectiveness. *Hurry ... Space is limited!*

**SUBMISSION REQUIREMENTS:**

***There's no ad to develop or artwork to send in!***

Simply fax a completed PIP Order form to: **(501) 221-9068** and e-mail\* your 25-35 word (max.) copy to: **sjohnson@acminet.com**.

\*Sorry, faxed copy will not be accepted. For files sent via e-mail, please include in the "Subject" field: "Name of Company/PIP 2010 Listing."

All electronic submissions are reviewed for content & length. Although CMSA makes every attempt to identify all errors in supplied files, CMSA shall assume no responsibility for supplied files which are incomplete. CMSA will typeset the provided information and create your 'text only' announcement. CMSA must therefore reserve the write to edit any text submitted over the 35 word limit in order to fit in the allotted space.

**PIP CONTACT INFORMATION:**

(Completion of this information REQUIRED FOR ALL LISTINGS – Including those provided as part of Sponsorship Agreement.)

Company Name	Booth #	Agency Name (if applicable)	
Contact Person (First/Last Name)	Title		
Address	City	State	Zip
Phone	Email		

**METHOD OF PAYMENT (Non-Refundable)**

(Payment must be received to complete request. Not applicable to Listings provided as part of Sponsorship Agreement.)

Check or Money Order Enclosed (Payable to CMSA) Amount Enclosed: \$ \_\_\_\_\_

VISA  MasterCard  AmEx  Discover Amount to be Charged: \$ \_\_\_\_\_

Print card number here:     -     -     -     Exp. Date:   -   PIC CODE:      
(See back of card)

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By issuance of this information, Company or agency shall indemnify and hold CMSA, its employees, agents and its subcontractors free and harmless from any expenses and costs (including but not limited from claims of libel, violation of privacy, copyright infringement or otherwise). CMSA shall have the right to settle any such claims and to control any litigation or arbitration. All listings are accepted and published by CMSA on the representation that the agency and/or Company are properly authorized to publish the entire contents and subject matter thereof. It is understood that in the consideration of the publication and listings, the Company and/or agency agrees to indemnify and hold CMSA harmless from and against any claims or suits for libel, violation of right of privacy, plagiarism, copyright infringement, liability for use of classified material, and any other claims based on the contents or subject matter of such listings. CMSA assumes no liability if for any reason it becomes necessary to omit a listing. No conditions other than those set forth in this document shall be binding on CMSA unless specifically agreed to in writing by CMSA.

Rev. 11/24/09

Office Use Only:

# Denver 2007 Partners in Promotion (PIP)

## Caremark, Inc. Booth 817

A leading provider of healthcare services, Caremark™ Specialty Pharmacy Services employees a unique approach to improving health & lowering costs by combining specialty benefit management, comprehensive participant education & support, & convenient medication distribution. Stop by booth #817 & enter to win an iPod!

## CareMeridian, LLC Booth 536

CareMeridian is giving away liquid gold... an American Express gift card that is! Stop by our booth #536, leave a business card and you're entered for a chance to win \$200. Ask about a CareMeridian "gold-mine" near you!

## Case Management Society of America (CMSA) Booth 724

CMSA is your association for case management resources, networking and education. Visit the Member Resource Center to find out how CMSA can support your career needs. Enter to win a complimentary CMSA Membership or Orlando 2008 Conference Registration.

## Center for Comprehensive Services - MENTOR ABI Booth 733

MENTOR ABI is giving away FREE written take home CEU for Case Managers, CRC's, RN's and LPN's. Stop by booth #733 to meet with us and pick up the article and enter to win our grand prize drawing.

## CIGNA Healthcare Booth 428

As healthcare becomes an increasing concern for all workers, CIGNA has an opportunity to make a difference. And we want your help to do this. Please stop by booth #428 to learn more and register for a surprise giveaway!

## Evercare Booth 812

REGISTER TO WIN A FREE IPOD AT BOOTH #812! By genuinely caring for those who have long-term or advanced illnesses, are older, or have disabilities, Evercare has grown to become a respected leader in healthcare. [www.theheartofcaring.com](http://www.theheartofcaring.com)

## You Could Win!

Be sure to visit these participating Exhibitors for exciting Giveaways & Prize Drawings!

## HealthBridge Management Booth 744

Post-acute treatment for individuals with brain injury, Huntington's disease and other complicated neurological disorders. We address the specific rehabilitation needs of individuals with cognitive and behavioral symptoms who have proven difficult to treat in other settings. Stop by and register to win an I-Pod Nano!

## Interim Healthcare Booth 717

ENTER TO WIN A RED IPOD NANO OR AN IPOD SHUFFLE. Stop by the Interim HealthCare booth #717 to enter the drawing and find out how Interim HealthCare can help you and your clients!

## Kindred Healthcare Booth 432

Kindred long-term acute care hospitals are designed for medically complex patients who require specialized care and prolonged recovery time. Please visit our booth #432 and register for our "Spa Package" (including a gift certificate and other pampering items).

## LifeCare Hospitals Booth 233

Picture yourself schussing down the mountain... picture your patients experiencing the difference of LifeCare Hospitals. Stop by booth #233 for your mini vacation in the Rockies and to learn more about the LifeCare way.

## Lippincott Williams & Wilkins Booth 329

LWW is the publisher of CMSA's official journal, Professional Case Management as well as the newly published CMSA Core Curriculum. Please come by booth #329, June 22nd, 11am-1pm for the chance to have your copy signed by the authors.

## McBee Associates, Inc. Booth 1034

McBee Associates' Denial Management Group provides a comprehensive denials management solution to some of the country's largest academic medical centers. With recovery rates of 60% to 70%, we have returned millions in lost revenue to our clients. Visit booth #1034 to learn how we can improve your denial rate and enter to win an iPod Nano.

## NeuroRestorative Specialty Centers Booth 519

NeuroRestorative® Specialty Centers provide specialized, post-acute treatment programs in Arkansas, Texas, Louisiana, and Oklahoma for individuals who have suffered neurological and behavioral impairments due to acquired brain injuries. Visit our program representatives at booth #519 to learn more and enter to win a portable DVD player!

## Nursefinders, Inc. Booth 118

If you are "fishing" for an agency that can assist with all your needs, look no further than Nursefinders and visit us at booth #118. With over 30 years of experience with home health care, we are dedicated to providing a full range of customized, quality nursing services, including nursing, therapy and HHA care. Register to win a \$250 gift certificate and pick up one of our giveaways.

## Smith & Nephew, Inc. Booth 712

Smith & Nephew is a leader in Orthopedic Technology: Exogen, Supartz and IDET. Come by and REGISTER FOR OUR DAILY DRAWING to win a \$100 Ruth's Chris Steakhouse certificate, an Olympus Digital Camera or an iPod.

## SOOIL USA Booth 306

SOOIL USA can lower your insulin pump therapy costs! Visit us at booth #306 to learn more and register to win a \$200.00 American Express card.

## Touchstone Imaging Booth 914

Touchstone Imaging operates 4 outpatient imaging centers in the Denver metro area, specializing in MRI, CT, U/S, X-Ray and Interventional Radiology. Visit booth #914 and ENTER TO WIN a Cardiac Calcification Scoring exam! Valued at \$299.00.