

SAMPLE PROCLAMATION LETTER

(logo)

<Date>

<Address>

Dear <Sec of State>:

The Case Management Society of America (CMSA), now in its seventeenth year will celebrate the eighth year of National Case Management Week, October 11-17, 2009. This week long celebration serves to recognize case managers, to educate the public about case management and to increase recognition of the significant contribution of case managers to quality healthcare for the patient, healthcare provider, and payer.

Entities ranging from health care facilities, managed care organization, military installations, employer markets and care & disease management companies will be sponsoring local recognition, and educational events during this week through activities in the health care companies and efforts of the local CMSA chapters. The Case Management Society of America is an international organization of case managers, and healthcare professionals, committed to promoting the growth and value of case management, and to support the evolving needs of the case management professional. Founded in 1990, CMSA now has almost 11,000 members and over 74 affiliated and pending chapters. Case management is a collaborative process of assessment, planning, facilitation and advocacy for options and services to meet an individual's health needs through communication and available resources to promote quality cost-effective outcomes.

As president of the local affiliate of the national organization, I respectfully request the state of <state> proclaim October 11-17, 2009 as National Case Management Week. As a nonprofit organization, we are proud of the contribution our membership makes to the quality of healthcare in <state>. To that end, we believe this proclamation will serve to support the continuing work of <chapter name> as a critical link in the effective delivery of healthcare. In a time of unprecedented change and uncertainty in the healthcare industry, certainly we can all agree the mission and goals of CMSA and case management will serve the citizens of <state>.

Sincerely,

NOTE:

(If a proclamation is received contact local TV stations, newspapers and cable local access to see if you could promote case management. What an opportunity to educate the public about what is case management and to ask for a case manager!)