

**National Case Management Week**  
**October 8 – 14, 2006**

One Purpose,



Many Paths

NATIONAL CASE MANAGEMENT WEEK

2006

# **2006 CM Week Proclamations**

**City of Tuscaloosa, AL**

**The City of Birmingham, AL**

**State of Connecticut**

**State of Delaware**

**State of District of Columbia**

**State of Missouri**

**City of St. Louis, MO**

**State of Hawaii**

**City of Fort Wayne, IN**

**State of Illinois**

**City of Chicago, IL**

**City of Cincinnati, Ohio**

**State of Tennessee**

**City of Knoxville**

**City of Nashville, TN**

**City of Memphis**

**City of Chattanooga, TN**

**State of Texas**

**City of Ft. Worth, TX**

**City of Houston, TX**

**State of Vermont**

**State of Wisconsin**

# 2006 CM Week Activity Highlights

## ACTIVITIES BY STATE

### **ALABAMA**

**The Case Management Society of Alabama** celebrated Case Management Week with their monthly membership meeting. Leigh Blackwell spoke on the importance of joining CMSA as well as the National Conference and how great it is to attend. Each member and prospective members were given a CMSA gift for coming to the Lunch and Learn. The chapter also had an evening meeting for the Case Managers who were unable to attend the luncheon. The chapter also received a proclamation from the Governor. A proclamation was delivered to the Tuscaloosa Extension of CMSA office, Marietta Stanton, Stephanie Massey and Tracey Zilke in the City Council Chambers on October 8 by the Mayor of Tuscaloosa. There was also a luncheon with Peter Moran as the featured speaker just prior to the week as a jumping off point for CM activities. Posters were provided to all the hospitals and major health agencies announcing CM week. Small gift baskets were delivered to all the case managers at the five major health care facilities in the city of Tuscaloosa.

### **CALIFORNIA**

**The San Jose Chapter** celebrated Case Management Week with an education meeting. All attendees were given a gift cards, and were entered into raffle for a number of door prizes donated by the chapter and local vendors. The meeting was a great combination of fun and useful information. Also, Coram Healthcare created a poster/calendar and distributed several thousand to case managers throughout the country. James Sepeda and his staff distributed 700 hundred to case managers in payers and hospitals in California.

### **CONNECTICUT**

The Eighth Annual Conference of **The Connecticut Chapter CMSA** was held on October 11 at the Cromwell Crowne Plaza in Cromwell, CT. What a turn out! There were lots of new vendors and so many attendees to fill up several rooms while several presentations were taking place at the same time. Governor M. Jodie Rell declared the week of October 9-13 as Case Manager Week in the State of Connecticut. Adam Jeamal, Director of Public Affairs, presented the proclamation to the chapter during the 8th Annual State Conference. Thanks to all who made the conference such a huge success.

### **DELAWARE**

The **Delaware Chapter of CMSA** celebrated Case Management Week by manning a table at the local trauma center, Christiana Care Hospital. They passed out information on Case management with prizes and candy. A proclamation from Governor Minner for was also received recognizing CM week.

### **DISTRICT OF COULMBIA**

**The Case Management Society National Capital Area** celebrated case management week in the nation's capital! Having Ms. Connie Commander, CMSA National President as their guest speaker was an honor. Befitting the occasion, Ms. Commander energized, motivated, and inspired the audience to celebrate their very special contributions to the healthcare industry. She directly influenced individual decisions of members present to become more active in the chapter and serve as leaders. The program was attended by RN to BSN students from Trinity University and as a result, they have inspired lively discussion on case management education at the graduate level.

Mayor Anthony Williams proclaimed October 8-14 National Case Management Week with a beautifully written and framed letter to the chapter. The **CMSNCA** would like to graciously thank Ms. Connie Commander for celebrating with them for National Case Management Week!

## **HAWAII**

**CMSA Hawaii** had proclamations from both the Mayor of Honolulu and the Governor of the State of Hawaii. The proclamations were proudly displayed at the November event. Linda Dullin, CCM was also presented the chapters CMOY award. The Chapter also purchased the CMSA pins for the general membership and the CMSA Board pins.

## **ILLINOIS**

In celebration of Case Management Week, **CMSA Chicago** hosted the October dinner meeting titled Current Trends in Chronic Pain Management at the Mon Ami Gabi/Oakbrook. This meeting was sponsored by Medtronic. All case managers who attended received a gift from the chapter. A CMSA Case Management Week mug filled with Bath and Body works shower gel and lotion, as well as breast cancer awareness nail files etc. UniCare (Health Insurance) celebrated Case Management Week with lunch in-services from Oct 9-12.

CMSA Chicago received a proclamation from Mayor Richard M. Daley, and one from Governor Rod Blagojevich proclaiming Oct 8-14 as Case Management Week.

## **MARYLAND**

**HealthCare Strategies, Inc** out of Columbia, MD celebrated CM week this year in several ways. First of all, prior to the week, an announcement was made by their Director of Clin Ops to the Case Managers of the possible options for the Case Managers to participate in the celebration of the week. The options given were: participation in a live web cast conference on the treatment of Metastatic Breast Cancer, and/or attendance at a special early morning breakfast for all the Case Managers at a fine hotel restaurant.

At the onset of CM Week, the Managers of the two CM Departments sent out e-mail communications to the Case Managers about the celebration of the week. One communication was e-mailing the theme sign by the CMSA- One Purpose, Many Paths to the Case Managers as acknowledgment of the week. The other was a daily e-mail communication of sample test questions from a CM certification prep manual as a friendly game competition to see who got the most answers right. The winner was given a prize.

Many of the Case Managers participated in both the live web cast conference and the breakfast celebration. Following the breakfast, the Director sent out an e-mail to the Case Managers that captured the essence of the "One Purpose, Many Paths" theme to the CM work they perform daily. The Case Managers communicated their complete appreciation for the sequence of events toward the celebration of CM week.

## **MISSOURI**

The **CMSA of St. Louis Chapter** held a Case Managers Appreciation Day Reception at a local restaurant on Oct. 11 from 4p-8p. A committee was assigned to plan the event. Signs were printed advertising the event and then placed in hospitals and MD offices. Proclamations from the mayor of the City of St. Louis and from the Missouri Governor were issued to the chapter. The event was sponsored by various vendors locally (such as physicians, PT companies, DME providers, imaging companies). The event was free to all case managers. Appetizers and beverages were served; door prizes were given away throughout the evening. All of the chapter sponsors were recognized with signage as well as event sponsors. Special recognition of the chapter certificates of appreciation were given to the chapters committee volunteers. Every year the chapter votes on a "Case Manager of the Year", a "Rising Star" award and the executive board nominates and awards the "Spirit of Case Management" award. These were announced at the reception. Special emphasis was made on educating attendees on CMSA and recruitment of new members. Over 75 case managers attended the event.

## **OKLAHOMA**

**The OK Chapter of CMSA** was proud to have had the biggest and most successful annual educational conference ever, during CM Week October 12 & 13 in downtown Oklahoma City. A banner was hung recognizing CM Week during the conference. OK had the largest number of participants, (attendees & vendors included), and had more nationally recognized speakers than ever before, all of which were totally sponsored by local and national vendors.

## **TENNESSEE**

**The Chattanooga Chapter of CMSA** received a proclamation from the Governor of TN and the Mayor of Chattanooga honoring CM Week. In addition, they hosted a special luncheon at the Chattanooga Marriott with a Hawaiian themed buffet. The meeting had a luau theme and the corporate sponsors each decorated a table and had a door prize to give to an attendee sitting at their table. The chapter gave each member a newly designed train shaped chapter pin featuring our logo. . Kathleen Lambert RN, BSN, JD, Attorney at Law from Tucson, AZ spoke on "*Values, Ethics and the Law for Case Managers.*" She brought a sense of humor into the perspective of personal and professional values, the principles, and characteristics of ethics and the "law" of the jungle for nurses and case managers.

In celebration of CM Week, the **Tennessee Valley Chapter** held their annual October community resources meeting where they sponsor the meeting and bring in a local non-profit organization to speak. Two charitable donations were given in the name of the Chapter to the Mission of Hope and the Ladies of Charity this year. They also had over 40 door prizes donated by vendors and community physicians to help honor the attendees. The door prizes were a large draw to this meeting. There were as many attendees as the all day conference in March. This was also an opportunity to announce the launching of the newly revised interactive website. All members of CMSA were admitted free. There were six community agencies that highlighted their services for the community and gave case managers more information to tap into in this area. The chapter also honored one of the BOD members that has ventured out nationally by joining the legislative committee. Additionally, all members present received donated leather bound notebooks. Local companies did provide some meals for their case managers though out the week.

**The Middle Tennessee Chapter of CMSA** was so pleased to get a proclamation from the Governor Phil Bredesen for CM Week. The annual conference coincided with CM Week! The theme of the conference was *STOP the Madness- Get on the Road to Effective Case Management*". This was also a chance to promote their new logo.

**The CMSA of Memphis Midsouth** obtained Proclamations from the city mayor, the county mayor, and the governor. The chapter held a luncheon and as usual had an outstanding speaker. Hand, arm massages were offered as people registered—all attendees were encouraged to come early for to enjoy the pampering. Door prizes were given out throughout the luncheon. The chapter purchased CMSA pins for all CMSA members as well.

## **VERMONT**

**The Green Mountain Chapter** celebrated annual Case Management Week Celebration in style, aboard the Spirit of Ethan Allen. It was a dinner cruise along the shores of Lake Champlain. This was an event partially sponsored by a small group of vendors, partially by the Chapter along with a reduced payment for members. Spouses and guests were invited. An address to the Chapter was made by the President acknowledging the talent and commitment required by Case Managers to their profession and to their clients. A big thanks for the support of spouses and partners was gratefully extended. An educational event was planned but unfortunately the speaker could not swim fast enough to catch the boat that had debarked. They are held a

make-up event in January. All agreed that they had enough opportunity for fun and networking that they didn't really miss the speaker! The Green Mountain Chapter has had a State level proclamation every year since 2003.

### **WISCONSIN**

**CMSA Milwaukee** did have a proclamation from the state level. Their 7<sup>th</sup> Annual Conference on October 6 which kicked-off CM Week. The conference was very successful and received much positive feedback from the vendors and attendees.

# 2006 Sponsoring Organizations



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[American Association of Occupational Health Nurses](#)



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