

Care Management CentralSM Web site

What is the Care Management Central (CMC) Web site?

- CMC is a user-friendly, interactive Web site that provides a “one-stop shop” for patient and provider care management education needs.
- CMC will replace Programs To Go[®] this month. **PTG users must register on CMC.**



A screenshot of the Care Management Central website homepage. At the top left is the logo, and at the top right are links for "Register" and "Log In". Below the logo is a green navigation bar with "ABOUT US" in white. The main content area has a purple background with the heading "Welcome to Care Management Central". Below this is a paragraph describing the site as an easy-to-use interactive Web site for building care management toolkits. To the right is the "ASTHMA Focus" logo. A list of bullet points describes the site's features. Below the text is an orange button labeled "Learn More About Care Management Central". At the bottom, there are three columns: "browse NCQA-certified & other programs" with a "Learn more" button, "build & manage your toolkit" with a "See how it works" button, and "get started sign in or register" with a sign-in form.

Accessing CMC for first-time users:

1. Enter www.caremanagementcentral.com in the address bar of your Internet Explorer Web browser
2. New to this site? click **Please register** within the **get started** box
3. Enter your one-time customer access code **GSKcares**
4. Complete **login** and **registration information**
5. Accept the **license agreement**
6. Check your e-mail for a verification link in order to access CMC for the first time

Accessing CMC for registered users:

1. Enter www.caremanagementcentral.com in the address bar of your Internet Explorer Web browser
2. Enter your **User Name** and **Password** and click **Sign in**

A screenshot of the sign-in form on the website. It includes two input fields: "Username:" and "Password:". Below the password field is a yellow "Sign in" button.

Browse, Build, & Manage



Build Your Toolkit It's As Easy As 1-2-3

1 Identify your healthcare goals

What are your areas of interest? (Select all the options that apply. Must select at least one)

<input checked="" type="checkbox"/> Asthma	<input type="checkbox"/> Diabetes	<input type="checkbox"/> Rhinitis	<input type="checkbox"/> Occupational Health
<input type="checkbox"/> Bipolar Disorder	<input type="checkbox"/> Epilepsy	<input type="checkbox"/> Health Coaching	<input type="checkbox"/> Patient-Centered Medical Home
<input type="checkbox"/> COPD	<input type="checkbox"/> Heart Failure	<input type="checkbox"/> Immunizations	<input type="checkbox"/> Smoking Cessation
<input type="checkbox"/> Depression	<input type="checkbox"/> Migraine	<input checked="" type="checkbox"/> Medication Adherence	<input type="checkbox"/> Wellness and Prevention

Audience these tools are intended for? (Select all options that apply)

Target Audience	Patient Age	Patient Language	Patient Reading Level (English only)
<input checked="" type="checkbox"/> Healthcare organizations	<input type="checkbox"/> 0-17 years old	<input checked="" type="checkbox"/> English	<input type="checkbox"/> 6 th grade and above
<input type="checkbox"/> Patients	<input checked="" type="checkbox"/> 18 years and older	<input type="checkbox"/> Spanish	<input checked="" type="checkbox"/> 3 rd to 5 th grade
<input type="checkbox"/> Providers	<input type="checkbox"/> All ages	<input type="checkbox"/> Multilanguage	

What are the topics that address your goals? (Select all options that apply. Must select at least one)

<input checked="" type="checkbox"/> Patient disease awareness and knowledge	<input type="checkbox"/> Patient vaccination awareness and knowledge
<input type="checkbox"/> Patients at risk for a disease	<input type="checkbox"/> Patient immunization schedule adherence
<input checked="" type="checkbox"/> Patient level of disease control	<input type="checkbox"/> Utilization of hospital, ED, and other services
<input type="checkbox"/> Patient self-management	<input type="checkbox"/> Healthcare provider compliance with guidelines
<input checked="" type="checkbox"/> Patient medication adherence	<input type="checkbox"/> HEDIS scores

Format preferences? (Select all the options that apply or leave unchecked to display all formats)

<input checked="" type="checkbox"/> 1 page	<input type="checkbox"/> Tear pad	<input type="checkbox"/> Poster	<input type="checkbox"/> Presentation
<input type="checkbox"/> 2 pages	<input type="checkbox"/> Magnet	<input type="checkbox"/> Postcard	<input type="checkbox"/> Large booklet
<input type="checkbox"/> 3 pages	<input type="checkbox"/> CD-ROM	<input type="checkbox"/> Slim jim brochure	<input type="checkbox"/> Large brochure
<input type="checkbox"/> Small booklet	<input type="checkbox"/> CE program	<input type="checkbox"/> Rx card	<input type="checkbox"/> Wallet card
			<input type="checkbox"/> 8-page mailer

2 Preview and select the tools you want



3 Name, describe, and download your toolkit



Browse – search for tools as if you are looking through a catalogue

- Care Management Central Benefits:**
1. Match your goals with relevant tools to create a customized program to meet your needs
 2. Address multiple healthcare objectives
 3. Helps you consider new program options
 4. Supports health plan accreditation by using NCQA-certified programs

Manage – add tools to or delete tools from your customized toolkit

If you have questions, please contact GSK Response Center at 888-825-5249