



## Award for Excellence in Adherence Management Using the CMSA Case Management Adherence Guidelines

### APPLICATION

**All applications must be submitted by March 15, 2008**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

CMSA Member Number (if applicable): \_\_\_\_\_

Date and Location of CMAG Workshop Attended: \_\_\_\_\_

### APPLICATION TYPE

- INDIVIDUAL
- PROGRAM / COMPANY

### ESSAY

All essays must be typed and submitted with AEAM Application to CMSA electronically via email to Jason Barnhart at [jbarnhart@acminet.com](mailto:jbarnhart@acminet.com) by **March 15, 2008**. Essays should be a maximum of 1,000 words. The essay may address any of the following activities, but must specifically reference the company or case manager's use of CMSA's Case Management Adherence Guidelines:

- A case study of one patient whose adherence improved through the case manager's use of motivational interviewing
- Population based activities conducted by the case manager to improve medication adherence in a group of patients
- Training and education activities of the case manager to improve adherence management practices of other case managers or health care clinicians
- An objective summary to include (in a spreadsheet format) outcomes documentation and description of the referenced population. Note: this attachment is not included in the 1000 word limit

### WINNER WILL RECEIVE

- The award includes a \$1500 cash prize and a plaque, free conference registration for two individuals (this does not include fee paid workshops), airfare reimbursement for two, and three nights' hotel accommodations for two (two rooms) at the CMSA Conference and Expo in Orlando, FL on June 17-20, 2008.

**Please address the following points with the body of the essay, as applicable to your adherence program:**

- What type of adherence intervention are you describing?
  - A blinded case study of intervention with one patient
  - An individual change in case management practice that affected a population of patients
  - A training and education initiative to improve adherence outcomes for other case managers
- Why did you decide to apply the Case Management Adherence Guidelines and Motivational Interviewing for your intervention?
- What specifically did you do to implement the CMAG guidelines (how did you incorporate it into your practice)?
- What initial response did you get from the individual / group?
- What was the end result of the intervention (e.g. how did you improve the outcome). Be specific with examples, but don't use patient names or identifying information, please.
- Were you able to measure the effect of your intervention? If so, how did you measure? Be specific about what information and data sources you used.
- What barriers did you encounter during this intervention?
- What opportunities helped you to achieve the successes that you had?
- What advice could you give other case managers and/or health care clinicians who are considering implementing the CMAG guidelines?
- What are your recommendations for the developers to improve CMAG or learn from your experience in the future?
- **Other information (optional):** In this section, address other activities, characteristics or factors that improved your ability to increase medication adherence in one or more patients. Other information may include other documented research, training, or implementation of case management adherence.

**Attestation and Authorizations:**

By signing this application, the applicant attests to and authorizes the following:

- The applicant has not included any information that could identify a specific patient in this application.
- The applicant authorizes CMSA to use this essay in edited form or in its entirety in communications activities relating to the CMAG efforts.
- The applicant attests that all of the information provided in this application is true, to the best of his/her knowledge.

**Verification, Eligibility and Notification**

CMSA will verify that the applicant has attended CMAG training. **CMSA will consider only material submitted by close of business on March 15, 2008 and will not consider information submitted after this deadline.** AEAM Award Recipient will be notified by May 5, 2007.

**CMSA Conference Attendance (not required)**

Are you currently planning to attend the CMSA conference in Orlando, FL on June 17-20, 2008?

YES       NO

**Applicant Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_